



By appointment  
to HM The Queen  
motor car manufacturers  
Bentley Motors Limited  
Crewe Cheshire



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**BENTLEY**

## Press Information

### **BENTLEY DELIVERS MORE CARS THAN EVER IN 2022**

- **Bentley Motors delivers 15,174 extraordinary cars last year – the first time Bentley retails above 15,000 cars in a year**
- **A four per cent growth on previous year in 2021**
- **Record performance for Americas, Europe and Asia Pacific**
- **Luxury SUV Bentayga remains number one selling model with strong order book for Hybrid and Extended Wheelbase (EWB) models**
- **Hybrid accounts for 30 per cent of Flying Spur sales since market entry – 65 per cent in the UK**

**(Crewe, 10 January 2023)** Bentley Motors today announced total sales of 15,174 in 2022, an increase of 4 per cent over the previous record year (14,659) in 2021 and the first time Bentley has reached over 15,000 cars. This significant achievement was driven by new model introductions and increasing demand for Mulliner personalisation and Bentley's new hybridised models, introduced under Bentley's Beyond100 strategic path to full electrification by 2030.

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The continued demand for SUVs ensured Bentayga remained Bentley's number one model, selling more in its sixth year of sales than ever before, accounting for 42 per cent of total sales and establishing itself as the most successful luxury SUV in the world.

Furthermore, consistent appeal continued for the Continental GT and GT Convertible, accounting for nearly a third of sales, 30 per cent, with the new, performance-orientated GT Speed the most dynamic road car Bentley has ever

*[All vehicles in release: WLTP drive cycle: fuel consumption, mpg (l/100km) – Combined 18.8-85.6 (15-3.3). Combined CO<sub>2</sub> – 75-340g/km.]*



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built, taking a 31 per cent high of the model mix.

Finally, the Flying Spur, the world's finest luxury four-door grand tourer reached 28 per cent of total sales, thanks in part to the introduction of the new Hybrid model, the most advanced and environmentally-friendly Flying Spur ever. Since market entry, the Flying Spur Hybrid is 30 per cent of the model mix, however in the UK, two thirds of all Flying Spurs sold are hybrid, the highest figure globally.

The Americas maintained its position as the biggest selling global market, selling more than ever before. Last year also recorded a significant increase for the oldest coachbuilder in the world, Bentley Mulliner, with the amount of personal commissions increasing fivefold in the past five years.

Commenting on the global sales results, Adrian Hallmark, Chairman and CEO of Bentley Motors, said:

"In what was another year of unpredictability, the business overcame significant headwinds and demonstrated great resilience to deliver the third consecutive record sales year. This underlines our brand strength, operational excellence and strong global demand by market and model.

"The reaction to the market introduction of our hybrid models, Flying Spur joining Bentayga last year, demonstrate the path the luxury sector is heading, and we are positioned firmly at the forefront. These numbers are validation that we not only lead the sector in sales and market share, but also investment in electric technologies and commitment to being net carbon neutral in 2030."

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### Regional performance

Market	2022 (sales)	2021 (sales)	2022 (% of total sales)
Americas	4,221 (<+1%)	4,212	28%
Chinese mainland, Hong Kong and Macau	3,655 (-9%)	4,033	24%
Europe	2,809 (+11%)	2,520	19%
Asia Pacific	2,031 (+23%)	1,651	13%
United Kingdom	1,490 (+12%)	1,328	10%
Middle East, Africa and India	968 (+6%)	915	6%
<b>Total</b>	<b>15,174 (+4%)</b>	<b>14,659</b>	<b>100%</b>

\*Bentley ended the year with 241 retailers in 65 countries.

- ENDS -

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### Notes to editors

Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's five model lines, Continental GT, Continental GT Convertible, Flying Spur, Bentayga and Bentayga EWB. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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