



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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BENTLEY

Press Information

BENTLEY MOTORS: BEYOND100 MEDIA BRIEFING

- **Bentley to outline Beyond100 strategic updates during special online presentation by Chairman and CEO, Dr.Frank-Steffen Walliser, and other members of the Bentley board**
- **Register at www.bentleymedia.com/livestream to participate in live post-presentation Q&A**
- **Streamed live on the Bentley Newsroom – www.bentleymedia.com/livestream**
- **Thursday 7 November at 14:00 GMT**

(Crewe, 24 October 2024) Four years almost to the day that Bentley Motors initially outlined its Beyond100 strategic plan to take the British creator of extraordinary cars into its next century, new Chairman and CEO, Dr. Frank-Steffen Walliser, and members of the Bentley board will revisit the ambitions announced in a special online presentation. More details are also promised of Bentley's first fully-electrified product. And what might come beyond.

The media briefing will be streamed live on the Bentley Newsroom on Thursday 7 November at 14:00 GMT, and those that register will be able to participate in a live Q&A session following the briefing.

Thursday 7 November, 14:00 GMT

<http://www.bentleymedia.com/livestream>

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Notes to editors

Bentley Motors is the most sought-after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D,



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engineering, Mulliner and production of the company's five model lines, Continental GT, Continental GT Convertible, Flying Spur, Bentayga and Bentayga EWB. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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