



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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BENTLEY

Press Information

BENTLEY CYPRUS CELEBRATES FIVE YEARS WITH BENTLEY MOTORS

- **Bentley Cyprus is marking its fifth anniversary as partner of Bentley Motors**
- **The launch of the fourth-generation Continental GT highlights Bentley's dedication to innovation and luxury craftsmanship**
- **Exclusive Mulliner options and a bespoke luggage set provide customers with the pinnacle of personalisation**

(Munich, 22 January 2025) – Bentley Motors is marking the fifth anniversary of its partnership with Bentley Cyprus by introducing the new fourth-generation Continental GT to its customers, reaffirming the brand's commitment to excellence, performance, and bespoke luxury.

Bentley Cyprus, located in the vibrant district of Ayios Athanasios, Limassol, has made an important contribution to Bentley's success across Europe over the past five years. The prime location, situated within one of Limassol's most prestigious commercial areas, has positioned the showroom as a hub for automotive enthusiasts and luxury seekers alike.

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The fourth-generation Continental GT represents the pinnacle of Bentley's grand touring heritage combining iconic design elements with cutting-edge technology to deliver an unrivaled driving experience. The flagship grand tourer comes with an advanced Ultra Performance Hybrid powertrain, featuring a 4.0-litre V8 engine paired with a 190 PS electric motor, producing a combined output of 782 PS and 1,000 Nm of torque. This power allows the Continental GT to accelerate from 0-100km/h in just 3.2 seconds, ensuring a thrilling and dynamic performance.



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With its all-wheel-drive system and adaptive chassis technology, the fourth-generation Continental GT offers precise handling and exceptional stability on a variety of terrains, whether navigating the coastal roads of Cyprus or exploring its mountain routes, providing the perfect balance of power, agility, and comfort.

To elevate the experience further, Bentley offers the Mulliner edition of the Continental GT. This bespoke option allows customers to personalise every aspect of their vehicle, from exclusive paint colours and custom stitching patterns to hand-embroidered emblems and unique metal finishes.

The Mulliner division, Bentley's in-house bespoke commissioning division, brings the highest level of craftsmanship, ensuring that each vehicle is tailored to the owner's specific tastes and preferences, making the Continental GT Mulliner not just a car, but a true reflection of a Bentley owner's personal style.

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Bentley has also introduced a bespoke luggage set designed exclusively for the new Continental GT. Perfectly matching the interior aesthetics of the vehicle, this set combines practicality with luxury, ensuring that every journey is undertaken in style. Crafted using the same high-quality materials and attention to detail as the vehicle itself, the luggage set enhances the overall ownership experience, providing a cohesive and sophisticated travel solution for Bentley owners.

Richard Leopold, Regional Director of Bentley in Europe, UK and MEA, commented: "Our partnership with Bentley Cyprus has given Bentley a firm



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presence on the island, delivering an unparalleled luxury experience to our clients. This five years celebration coincides perfectly with the launch of the fourth-generation Continental GT and the debut of our Ultra Performance Hybrid in the Flying Spur. I would like to take the opportunity to thank our partner for the commitment and trust in the brand and wish the whole team at Bentley Cyprus another five years of success.”

Kyriacos Constantinou, CEO of Bentley Cyprus, added:

“Our partnership with Bentley Motors over the past five years has been a journey of growth and success. Last year we opened our new Aftersales facility to deliver an outstanding experience to our customers. We are looking forward to celebrate this milestone together and introducing the latest models to our customers.”

- ENDS -

Notes to editors

Bentley Motors is the most sought-after luxury car brand in the world. The company’s headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company’s five model lines, Continental GT, Continental GT Convertible, Flying Spur, Bentayga and Bentayga EWB. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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